



July 14, 2009
Work Session
Mayor and Council
Town of Ocean City

In attendance: Council President Joe Mitrecic, Council Secretary Lloyd Martin, Council Members Jim Hall, Margaret Pillas, Mary Knight, Doug Cymek and Joe Hall, City Manager Dennis Dare, City Solicitor Guy Ayres, Finance Administrator Martha Lucey, Assistant to City Manager Kathy Mathias, Ocean City Fire Chief Chris Larmore, Ocean City Police Lieutenant Greg Guiton, Tourism/Convention Center Assistant Director Debbie Travers, Deputy City Clerk Kelly Allmond, Members of the Press and Interested Parties. Mayor Rick Meehan was absent.

Council President Joe Mitrecic called this work session to order at 12:01 p.m.; then, **Council Member Joe Hall moved to convene into closed session to: (1) consult with counsel to obtain legal advice; and, (2) discuss the appointment, employment, assignment, removal or resignation of appointees, employees or officials over whom it has jurisdiction, or, any other personnel matter that affects one or more specific individuals; seconded by Council Secretary Lloyd Martin. The vote was 5-0 with Council Member Mary Knight and Council Member Jim Hall absent.**

Council President Mitrecic re-convened the open meeting at 1:18 p.m.

1. Council President Mitrecic reported that legal and personnel matters were discussed in the closed session held just prior to this open meeting at 12:00 p.m.. Persons present were Council President Joe Mitrecic, Council Secretary Lloyd Martin, Council Members Jim Hall, Margaret Pillas, Mary Knight, Doug Cymek and Joe Hall, City Manager Dennis Dare, City Solicitor Guy Ayres, Assistant to City Manager Kathy Mathias and Betty Phillips. **Council Member Doug Cymek moved to close the closed session; seconded by Council Secretary Lloyd Martin. The vote was unanimous.**

Council Member Jim Hall moved to appoint Betty Phillips to the noise board; seconded by Council Secretary Lloyd Martin. The vote was unanimous.

2. In accordance with the Employee Recognition Program, Convention Center Maintenance Superintendent Bob Harbaugh introduced himself and Convention Center Employees Sam Jones and Bobby Harmon.
3. Ocean City Fire Chief Chris Larmore gave an update on the Fire Departments' accomplishments, status, future goals and current projects.

Council Member Margaret Pillas recommended that the Council discuss limiting ocean swimming hours (when lifeguards are off duty) in a future work session.

Council Member Jim Hall recommended that the Council discuss the establishment of compensation for the Fire Chief.

4. Ocean City Police Lieutenant Greg Guiton presented, for approval, General Order 400 L-1 entitled *Handling and Transporting Prisoners*. **Council Member Jim Hall moved to approve General Order 400 L-1; seconded by Council Secretary Lloyd Martin. The vote was unanimous.** City Solicitor Guy Ayres advised that the Mayor's written or verbal concurrence is required.
5. Tourism/Convention Center Assistant Director Debbie Travers presented a first draft of the Request for Proposal for advertising agencies (see Attachment A).

Council Member Jim Hall moved to solicit RFP's in Maryland, Pennsylvania, Virginia, Delaware and Washington D.C.; seconded by Council Secretary Lloyd Martin. The vote was 5-2 with Council Members Cymek and Knight opposed.

Council Member Jim Hall moved to remove paragraph 6 on page 1 of the proposed RFP, entitled "Target Markets"; seconded by Council Member Margaret Pillas. The vote was 5-2 with Council Members Cymek and Knight opposed.

Council Member Joe Hall moved to approve the RFP as amended; seconded by Council Member Jim Hall. The vote was unanimous.

6. Finance Administrator Martha Lucey presented clarification on the definition of "Years of Service" in the Town's retiree health insurance plan (see Attachment B). **Council Secretary Lloyd Martin moved to approve the determination of "Years of Service"; seconded by Council Member Doug Cymek. The vote was unanimous.**
7. Council Secretary Lloyd Martin asked that the minutes of the Police Commission Meeting, held on June 10, 2009, become part of the record (see Attachment C).
8. City Solicitor Guy Ayres presented a Traffic Regulation to address parking along Jacqueline Avenue during the White Marlin Open. **Council Member Jim Hall moved to approve the regulation subject a Traffic Regulation number, and the Mayor's concurrence; seconded by Council Secretary Lloyd Martin. The vote was unanimous.**
9. Solicitor Ayres presented a draft resolution amending the *Qualified Defined Benefit Plan* to reflect the requirements of IRS Code and Treasury Regulation. **Council Member Mary Knight moved to proceed with the reading and approval of this resolution in the next Regular Session; seconded by Council Member Doug Cymek. The vote was 5-0 with Council Member Margaret Pillas in abstention and Council Member Jim Hall out of the room.**
10. City Manager Dennis Dare made a recommendation to hire a full-time building inspector to fill the recent vacancy. Council President Joe Mitrecic recommended that the vacancy be filled with a contracted employee. Planning and Community Development Director Jesse Houston was present for questions. **Council Member Jim Hall moved to fill the vacancy with a contracted employee; seconded by Council Secretary Lloyd Martin. The vote was 6-1 with Council Member Doug Cymek opposed.**

Council Member Jim Hall moved to ask City Solicitor Ayres to draft an ordinance allowing the condemnation of the property between 64th Street and 65th Street abutting Seabay Drive; seconded by Council Member Doug Cymek. The vote was 6-1 with Council Member Margaret Pillas opposed.

Council Member Jim Hall moved to ask Solicitor Ayres to draft an ordinance mandating that renters of scooters wear helmets within city limits, and, that all rented scooters are identified as rentals; seconded by Council Member Mary Knight. The vote was unanimous.

Council Member Doug Cymek asked City Manager Dare to explore the possibility of implementing inspections on mechanical and gas installations (i.e. heating and air conditioning units) in new structures. City Manager Dare said he will research this matter.

Council Member Margaret Pillas requested a report on the Town's costs for in-kind services from the 2009 Airshow.

Council Secretary Lloyd Martin moved to adjourn at 3:02 p.m.; seconded by Council Member Doug Cymek. The vote was unanimous.

Ocean City Maryland Office of Tourism Request for Proposal

I. Project Overview

Ocean City is initiating an advertising agency review to find a marketing partner to help grow tourism revenue and position Ocean City Maryland as a vacation destination of choice within our market area.

The Office of Tourism is a division of and funded by the Town of Ocean City, MD and is the official destination marketing leader for the town. The tourism office is responsible for the advertising, marketing and promotion of the resort and its attributes. It is responsible for increasing revenues to the town by increasing the number of visitors to Ocean City and their length of stay. Offices within the Tourism division include the Tourism Office, the Convention and Visitors Bureau, the Convention Center Business and Operations Office and Ocean City Public Relations.

The Office of Tourism is guided and supported by the Mayor and City Council and the City Manager. Serving in an advisory capacity to the Office of Tourism is the Ocean City Tourism Commission made up of four city council members, the Tourism Director and other appointed industry representatives from area trade associations.

Ocean City averages about 8 million visitors annually, 4 million of which visit Memorial Day to Labor Day primarily from Maryland, Pennsylvania and the Washington DC/Northern VA area. Emerging markets include New York, New Jersey and Philadelphia.

Ocean City is ideally located to capture primary market access from one-third of the nation's population. Access to the resort is very good from a 400-mile radius by many improved state and national highways. Good air service connections are available into the Salisbury/Ocean City Regional Airport from Philadelphia, Charlotte, NC, and Washington, DC.

Target Market: Adults 25 to 54 with HHI \$75K+, well educated and who work in managerial and professional occupations. The majority of our visitors are married couples with children.

A second important component of Ocean City's audience is trade. This audience includes group travel leaders and bus groups, meeting planners, association managers and travel agents. Additionally we are a popular choice for weddings, family and fraternal reunions and social group gatherings.

The agreement is for the exclusive representation of the Town of Ocean City's Department of Tourism and the Roland E. Powell Convention Center advertising campaigns. Event and specialty advertising, not regularly prepared by the Town and the Convention Center, may be excluded from these rights. The agency chosen may not represent any other vacation destinations after they are selected. Any current representation of another destination will have to be disclosed at the time of your proposal and may be taken into consideration.

Effective January 1, 2008 a new ordinance went into effect for performance based funding of the advertising budget from a room tax increase. This means that the advertising budget is subject to adjustments throughout the fiscal year based on room tax revenues. In 2010 the Town will invest an estimated \$3.9 million dollars in an integrated marketing campaign that includes but is not limited to public relations, broadcast and cable television, radio, outdoor, print, interactive and collateral to promote the Town as a premier beach vacation destination.

II. Criteria

The Town will only accept proposals from agencies located in Maryland.

All advertising will be subject to the approval of the Tourism Commission. The selected agency will be required to present all creative ideas and media plans to the Commission. The Department of Tourism will provide the agency all informational material for the development of advertising and will provide all statistical data for campaign development

All advertising expense incurred shall be billed to the Mayor and City Council of the Town of Ocean City, Maryland based on the terms and conditions as outlined in the agreement.

The selected agency will be required to use the existing campaign for media placement in 2010 if it is decided that it was successful for the current season.

The agreement shall commence January 1, 2010 and will be on a year-to-year basis with an annual evaluation. Once the agency is selected the Department of Tourism will negotiate an agreement that will detail the standards of performance based on the agency's proposal.

In order to be considered in this search process an agency must be able to provide, but not be limited to, the following services:

Account Service

- Facilitate all client requests through the various departments of the agency
- Manage the internal development of creative campaigns, including TV, print, interactive, radio, outdoor, and collateral production
 - Develop creative briefs
 - Work with traffic department to ensure that all deadlines are met
 - Facilitate client approval of creative concepts and individual components of each campaign
- Review and facilitate approval of media buys and added value
- Manage the development and execution of creative and/or media for Special Events and Promotions
- Develop and facilitate approval of ad text content for interactive placements
- Create traffic instruction forms for all TV, cable & radio flights to be distributed to each station
- Execute all added value promotions
 - Work with Creative team to develop copy points
 - Distribute copy points, banners and logos to appropriate stations
 - Coordinate details on all promotional trip giveaways
 - Work with stations to execute manage and execute events as needed
- Manage creative print resizes and custom ads for CVB and Group Travel as needed
- Compile and provide Ocean City with monthly campaign reports on Media, PR, WOM, Interactive, and Creative efforts
- Attend a minimum of 4 Tourism Commission meetings in Ocean City annually

Creative

- Conceptualize new campaigns and produce all advertising creative
 - TV
 - Print
 - Radio

- Interactive
- Outdoor
- Collateral
- Manage the production of TV and radio spots
 - Casting
 - Recording
 - Editing
- Resize print ads for various publications
- Develop flats and programmed versions of each interactive banner for multiple ad placements
- Attend a minimum of 2 Tourism Commission meetings in Ocean City annually

Public Relations

Approach and tactics

- Secure timely and strategic media coverage on behalf of Ocean City at the regional and national levels
- Produce an implied third party endorsement from the media and complement the branding messages conveyed in the town's advertising and other forms of marketing communications, all without the cost of placing paid media
- Outreach tactics
 - Create events in target markets to generate media interest in Ocean City
 - Pitch, schedule and offer on-site support for media tours/news conferences in major media markets at least one time per market during the peak season
 - Develop key messages for official spokespersons to use during media interview
 - Secure regional and national news coverage about major town events and holiday
 - Secure regional and national news coverage about the town's advertising campaign
 - Share news coverage through the town's official social networking sites

Client Service

- Communicate daily with Director of Public Relations for Ocean City, to ensure all newsworthy opportunities are identified and communicated to relevant media
- Provide formal PR updates to the Department of Tourism as part of the agency's monthly reports
- Attend at least 4 Tourism Commission meetings in Ocean City (first Thursday of each month) to discuss PR initiatives and to present results.

Word of Mouth

Approach and tactics

- Manage the town's first ambassador group – nearly 100 Ocean City supporters – who are charged with spreading positive information about the vacation destination
 - These ambassadors complete two primary tasks: responding to potential visitors' questions and creating positive "buzz" about Ocean City on a variety of sites
- Tactics:
 - Recruitment and regular communication with ambassadors
 - Manage incentives for ambassadors
 - Daily management of ambassador Q&A site (<http://insideoceancity.com>) to monitor content
 - Regular monitoring of target outlets to identify ambassador task opportunities on forums, blogs, social networks, etc

Client service

- Regularly communicate with Director of Public Relations for Ocean City, to identify new ambassador task opportunities and to ensure that all ambassador activities are tied into the town's public relations/marketing efforts and to coordinate ambassador incentives
- Provide monthly reports to Ocean City on the results of the ambassador campaign
- Attend a minimum of 2 Tourism Commission meetings in Ocean City annually

Social Media Marketing

Approach and tactics

- Create a social media marketing campaign for Ocean City, which includes developing a presence for the town on top performing social networks. This tactic aims to increase awareness and buzz for Ocean City, while developing closer relationships between the town, its businesses, and potential visitors.
- Tactics:
 - Management and daily updates of Ocean City profiles on the following sites:
 - Facebook
 - Twitter
 - Flickr
 - YouTube
 - Monitor user comments and content on social media sites
 - Provide regular responses to user comments and content on social media sites
 - Support public relations and advertising efforts through social media profiles

Client service

- Communicate regularly with Director of Public Relations for Ocean City, to ensure that all content relayed through the town's social media profiles are aligned with Ocean City's overall messaging
- Provide monthly reports to Ocean City on the results of the social media marketing efforts
- Attend a minimum of 2 Tourism Commission meetings in Ocean City annually

Media Planning and Buying

- Research all media options based on the target audience, budget, timing and objectives
- Utilize research tools to develop the optimal media recommendation
 - Nielsen – National television & online audience data
 - Arbitron – National radio audience data
 - Scarborough & Simmons – Consumer behavior reporting
 - MediaMaster – Reach and frequency forecast program
 - SQAD – Market-by-market TV & radio cost indicators
 - SRDS Research – Multi-media contact resource
 - CMR – Competitive Media Reporting
- Create media presentations for client approval
- Upon client approval, facilitate media buys
- Create media authorizations
- Create media summaries for each medium
- Generate all media orders to each vendor
 - STRATA – Media analysis & buying system

- Work with account services & creative departments to provide media specifications and materials deadlines
- Negotiate added value in the form of discounted ad rates/costs, bonus spots/insertions, premium positioning, billboards, sponsorships, promotions & trip giveaways, endorsements, etc.
- Monitor all ad placements for optimal positioning and impact
- Facilitate any makegoods to guarantee maximum impact and timing
- Coordinate with accounting all billing and invoices to minimize discrepancies
- Create and provide final media recaps and summaries of campaign media plan results
- Attend a minimum of 2 Tourism Commission meetings in Ocean City annually

Interactive Media Planning and Buying

- Research networks and properties to make online recommendations
- Create online media plan and presentation
- Create media authorization upon plan approval
- Create and send all Insertion Orders
- Create ad specification sheet of all media properties for the Account Director and the Traffic Department
- Work with Account Director, Traffic Department and PointRoll to ensure campaign launch

Google and Yahoo Set-up and Optimization:

- Create keyword lists from website, search queries, upcoming trends in search, and past keywords that performed with high CTRs
- Create text ads from website, past keywords that performed with high CTRs, and past text ads that performed with high CTRs
- Compare SEM keywords to SEO keywords
- Create campaigns in Google and Yahoo
- Bid on keywords on a regular basis to ensure ads are appearing on first page (preferably in top three positions)
- Optimize keyword match types to ensure end users are seeing ads related to their searches
- Link Ocean City search campaign to Analytics to note high bounce rates on SEM keywords, note low time spent/visit and time spent/page on SEM keywords

Google and Yahoo Reporting:

- Report on total monthly impressions, clicks, cost per clicks, and click through rate
- Compare to month-to-month results and year-to-year results
- Report on top keywords and top cities searching
- Report on high bounce rates on SEM keywords, low time spent/visit and time spent/page on SEM keywords

Mediaplex Ad Serving:

- Create campaign placements by property
- Generate and distribute tags to each to each property by ad placement

Mediaplex Reporting (standard ad units):

- Monitor the campaign by property on a weekly basis to determine pacing and how each ad unit is performing. Work with each media property if there are any over or under delivery issues

- Report on impressions, clicks, and CTR for each site, ad size, and creative variation
- Recommend removal of ad sizes/placements based on performance

Pointroll Reporting (rich media ad units):

- Monitor the campaign by property on a weekly basis to determine pacing and how each ad unit is performing. Work with each media property if there are any over or under delivery issues
- Report on impressions, clicks, CTR, interactions, interaction rate, video replays, and video completion for each site and placement

Interactive Development

- Daily monitoring of Visitor feedback
- Weekly monitoring of Google Analytics
- Provide interactive strategic recommendations based on visitor feedback and Google analytics (bounce rates, exit pages, time on site, content analyses, etc)
- Hold weekly internal web management meetings
- Hold status calls with the client every Monday, Wednesday, and Friday to review progress and outstanding items
- Management of any new functionality (design, functional documentation, code implementation, testing q/a, launch)
- SEO
 - Ongoing SEO review of keyword performance
 - Content alterations for additional keywords or increase keyword ranking performance
 - Ongoing code changes based on keyword performance
 - Quarterly ranking reports and recommendations for code/content optimization
- Provide content recommendations based on visitor feedback and industry trends for better usability
- Implement membership changes in a timely fashion
- Hosting and ongoing server maintenance
- Constant Quality Assurance testing throughout the entire website with any new addition of code to the website
- Troubleshoot bugs and provide fixes/solutions in a timely fashion
- Monitor Server performance – load balancing, global search queries, hacker protection, bandwidth monitoring
- Attend a minimum of 2 Tourism Commission meetings in Ocean City annually

Administration

- Manage accounting, billing and reconciliation of all vendor invoices

III. Required Submittal

All proposals shall be submitted with an original and fifteen copies.

Each agency shall submit, at a minimum, all of the following:

1. Agency name, address and year founded
2. Names of your senior officers
3. Who holds controlling ownership of your agency
4. Please list your active clients that are similar in size and scope to that of the Town of Ocean City and how long you have represented them. **Please provide contact information as these will be used as references and will be contacted in the evaluation process.**
5. Please specify if you represent any other destination marketing organization, convention center or any other tourism entity
6. What were your annual billings for:
2005
2006
2007
2008
7. What clients did you gain over the last 3 years?
8. What clients did you lose over the last 3 years?
9. How many people do you employ? Full-time and part-time
10. Please provide the number of staff in each department and if you use a subcontractor for any of these services please state who that subcontractor would be
 - a. Account Management
 - b. Market Research
 - c. Creative
 - i. Writers
 - ii. Art Directors
 - d. Media
 - i. Planners
 - ii. Buyers
 - e. Web Design and Development
 - f. Public Relations
 - g. Word of Mouth/Social Media
 - h. Interactive
11. List the personnel to be assigned to this account and their responsibility.
12. Based on 2008 billings, provide a breakdown by medium and what % of billings it is
 - a. Television
 - b. Radio
 - c. Newspapers
 - d. Magazines
 - e. Trade Publications
 - f. Out-of-home
 - g. Interactive
 - h. Outdoor
 - i. Public Relations
 - j. Word of Mouth/Social Media

13. In a brief "problem-solutions-results" format provide a case history that you have developed within the last 2 years. Please include examples of the creative developed
14. What are your client experiences that you consider most relevant to the needs of the Town of Ocean City Maryland Department of Tourism? Please provide examples of creative used
15. What experience does your agency have in destination marketing?
16. Detail the methods used by the agency to determine the effectiveness of campaigns
17. Detail the methods used to determine media buys for clients

Your perspectives

18. What do you consider to be your agency's strengths that differentiate you from your competitors?

Fee Structure – please submit in separate sealed envelope

19. Detail the type of contractual agreement that will be necessary and your fee structure. It should be noted that equal weight will be given to the agency's fee structure in relation to other factors in the selection process.
20. Detail and explain the billing procedure and all charges to be expected.
21. Include a proposed contract.

IV. Selection Process

1. Following receipt of written proposals, the Town may thereafter select those proposers that, in the judgment of Department of Tourism staff, qualify as finalists. The qualifying proposers will be contacted by the Director of Tourism to schedule a presentation to the Mayor and City Council and the Tourism Commission. It is anticipated that those presentations will occur in early October 2009.
2. The Town of Ocean City reserves the right to reject any and all proposals.
3. Proposers are advised that the Town intends to select an advertising agency that is determined to be responsive, responsible and provide the highest quality of service based on the criteria outlined in the document.
4. In order to determine this, the Town will consider the following factors, none of which will, standing alone, be conclusive:
 - a. Creativity reflected in the proposal for unique approaches to destination advertising
 - b. Experience, training and past performance of those persons designated by the proposer as client representatives
 - c. Performance with other clients, as shown by contacts with representatives of those clients by phone or mail, which have been made by the town.
 - d. Proposer's general reputation for performance, success and service.
 - e. Proposer's financial condition, including agency size and buying ability.
 - f. The ability of the agency to respond to the unique needs of the Town and attention given to account.
 - g. Fees, retainers and all costs proposed and estimated for the annual cost.
5. Town reserves the right, at its discretion:
 - h. To reject proposals containing omissions or otherwise fail to comply with these qualifications.
 - i. To reject all proposals when the Town reasonably determines that such a procedure would be in the best interest of the Town.

- j. To waive technical or insubstantial irregularities in the proposal when not shown to have resulted in any unfair advantage to any proposer.
- k. To reject proposals that contains any condition and/or items, which, in the Town's judgment, make the proposal indefinite or incomplete.

V. Submission instructions

1. Prior to the submission of written proposals, all questions concerning this RFP must be submitted in writing to the Director of Tourism, Deborah Travers dtravers@ococean.com 4001 Coastal Hwy Ocean City MD 21842 and will be answered in writing. Questions must be submitted no later than 10 days prior to the due date.
2. Any interpretation or correction of the RFP will be made only by written addenda to all parties who have submitted written proposals.
3. Before submitting a proposal, each proposer shall make all investigations and examinations necessary to ascertain conditions and requirement affecting proposed services. Failure to make such investigations and examinations shall not relieve successful proposer from obligation to comply in every detail, with all provisions and requirements, nor shall it be basis for any claim whatsoever for alteration in any term of or payment required by an agreement.
4. Two sealed bids are required – one for the Items 1-18 and one for items 19-21
5. Both sealed bids shall be at in the Office of the City Manager no later than 12:00 noon on August 31, 2009. Mailed bids must be received by this time, as postmarks will not be considered. Faxed bids will not be considered.

MAILED BIDS SHOULD BE ADDRESSED TO:

Office of the City Manager
City Hall
Town of Ocean City Maryland
301 Baltimore Ave
Ocean City, Maryland 21842
410-289-8221

AND MARKED PROMINENTLY ON THE FRONT OF THE ENVELOPE:

“SEALED BID: Advertising Agency RFP – Required Submittal #1-18” and the other “SEALED BID: Advertising Agency RFP – Fee Proposal #19-21”

Proposals will be acknowledged at the Mayor and City Council Work Session on September 1, at 1:00pm at City Hall 301 Baltimore Avenue Ocean City Maryland.

THIS BID PACKAGE CONTAINS 10 PAGES. PLEASE MAKE A COPY FOR YOUR RECORDS AND RETURN ALL PAGES AS A PART OF YOUR BID PACKAGE.



MEMORANDUM

TO: Mayor and City Council
Dennis Dare, City Manager

FROM: Martha Bennett Lucey, Finance Administrator

DATE: July 7, 2009

RE: Definition of "Years of Service"

Ordinance 2005-19 (07/05/05) which amended the retiree health insurance states:

A.1. "...and those Public Safety employees hired before July 1, 2005, who are retiring with 25 years of service or 15 years of service and are 55 years or older, will be offered single health coverage on an 80%/20% co-shared basis."

The Public Safety Pension Plan uses the term "25 years credited service" as it may include up to 36 months of military or season employment.

An employee who wishes to enter DROP wants to make sure that he is entitled to the retiree health insurance. He is age 50, has 22 years of service, and wishes to use 36 months of military service to give him the "25 years of credited service" required to be eligible to enter DROP. It needs to be clear that "25 years of service" for retiree health is the same as "25 years of credited service" in the pension plan which may include military service for retirement.

POLICE COMMISSION MEETING OPEN SESSION June 10, 2009 3:00 P.M.

Present: Police Commission Chairman Lloyd Martin, Mayor Richard Meehan, Council Member Doug Cymek, Council Member Jim Hall, City Manager Dennis Dare, Chief Bernadette DiPino, Captain Robert Bokinsky, Captain Victor Bunting, Captain Michael Colbert, Lt. Greg Guiton, Lt. Robert Noll, Cpl. Art Grady, PFC Hugh Bean, PFC Michael Levy

1. Review of the minutes of May 13, 2009 Police Commission Open Session Minutes. Approved, motion made by Mayor Richard Meehan and seconded by Council Member Doug Cymek.
 2. Taxi Issues
 - a. Discussion of appeal by Debbie Yates. Commission will extend license and requested Ms. Yates to return once her court case is finalized.
 3. Traffic and Parking Commission Matters – none to discuss at this meeting.
 4. False Alarm Hearings
 - a. 70th St. Post Office – Postmaster Ken Carter did not attend. Tabled until July meeting.
 5. Old Business
 - a. Street Performers
 - i. Area of use – at the end of each street between the sidewalks/ramps to the East (beach). They are not to disrupt the free flow of traffic or block ramps or walkways.
 - ii. Amplification – definition from Guy Ayres is nothing allowed that would require electricity or batteries. Carol Jacobs to discuss with the street performer that has the exception
 - b. Discussion of Secondary Employment – moved to Closed Session due to personnel issues.
 6. New Business
 - a. General Order 400 L-1 Handling and Transporting Arrestees and Detainees – order has been reviewed by Guy Ayres. Motion by Council Member Jim Hall, seconded by Mayor Meehan.
 - b. State's Attorney's Letter – The Chief to invite Joel Todd to attend the next Police Commission meeting to discuss issues. Motion by Mayor Meehan, seconded by Council Member Doug Cymek.
 - c. Crime Analyst
 - i. Application has been made for grant funding. This would be for one year, with the opportunity to request funding for years two and three. This could be a contractual position. Notification should be coming soon. A decision would be made at the next Police Commission meeting to consider the position.
 - d. Tasers
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- i. Amendments to add to the Ordinance
 - 1. Sale of tasers is prohibited in Ocean City
 - 2. Allowed to carry taser if a member of law enforcement on duty or if issued a State of MD concealed weapons permit.
 - 3. Homeowners may have for defense in the home; if weapon is used for a crime, the person will be charged under this ordinance.
- ii. Motion by Mayor Meehan, seconded by Council Member Jim Hall.
- iii. The first reading of the ordinance will be on Monday, June 15th, the Chief shall attend this meeting.

Open Session adjourned at 4:00 P. M.