

The Ocean City Police Department

-using Social Media to keep the OC community informed-



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<http://twitter.com/OCPDMDInfo>



Blogspot.com

<http://ocpdmdinfo.blogspot.com>



You Tube



<http://www.youtube.com/ocpdmd>

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What is Social Media?

Social media is best understood as a group of new kinds of online media, which share most or all of the following characteristics: Participation, Openness, Communication, Community and Connectedness.

Why is the OCPD using Social Media?

The Ocean City Police Department is committed to keeping our community informed. By using Social Media resources we are able to give our residents and visitors information in a quick and cost effective way!

Are you interested in learning more about OCPD Social Media sites (such as, WHAT they are and WHY we are using them?!?)

If so, join us for a FREE information session sponsored by the OCPD!

When: Wednesday, June 3, 2009

Where: The Ocean City Convention Center - 41st Street

Time: 3:00 p.m. - 4:00 p.m. **OR** 6:00 p.m. - 7:00 p.m.

(The OCPD is offering two time periods in order to better accommodate a number of diverse schedules)

Please R.S.V.P to: The OCPD Public Affairs Specialist, Jessica King
(410.520.5395)