



# NEWS RELEASE

## OCEAN CITY POLICE DEPARTMENT

### OCEAN CITY, MARYLAND



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**For Immediate Release:**

**BE SAFE – BEACH SMART**  
**WALK WITH WISDOM & BIKE WITH BRAINS**

The official start of summer is approaching, and as visitors flock to Ocean City to celebrate their holiday this weekend, the Ocean City Police Department wants to remind citizens to *BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS*. The *BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS* campaign is focusing on educating visitors and residents on pedestrian and bicycle safety.

On a typical summer day in Ocean City, the sun is shining, the ocean waves are crashing and the smell of the salt water fills the air. While the sights and sounds are beautiful to observe, they can also be distracting. The Ocean City Police Department's *BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS* campaign will remind citizens of the important safety tips to use while crossing the street or riding a bicycle. In addition to safety tips for pedestrians and bicyclists, the *BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS* will inform drivers on important information they can use when driving on a roadway with pedestrians or bicyclists.



*BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS* will provide safety information on a weekly basis from Memorial Day to Labor Day. The information will be released through the Ocean City Police Community Outreach Email Program and on the OCPD Official Blog.

For more information regarding the *BE SAFE, BEACH SMART – WALK WITH WISDOM AND BIKE WITH BRAINS*, please contact the Ocean City Police Department's Public Affairs Office at 410.520,5395.

May 24, 2010

Quite often, citizens' hunches turn out to be valuable information to us. If you have information that you feel we should know, we encourage you to leave us e-mail.

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