



OCEAN CITY BEACH PATROL
NEWS RELEASE
TOWN OF OCEAN CITY
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NEVER, NEVER SWIM ALONE!!!

SWIMMING NEAR A LIFEGUARD COULD SAVE A LIFE! YOURS!!

Memorial Run-Swim-Run on Saturday, July 23

On Saturday, July 23, the Ocean City Beach Patrol chapter of the United States Lifesaving Association will hold the 13th Annual Lt. Mitch Maiorana Memorial Run-Swim-Run at 7th Street on the beach starting at 6 p.m. The event is a 2000-meter run, followed by a 1000-meter swim with the prevailing current, ending with a 2000-meter run. The run-swim-run event simulates how a lifeguard makes a rescue: by running down the beach, swimming out to a victim, and then returning to their stand.

This event is open to the public. Awards will be given to the top two male and female competitors in 10-year age groups, and the top relay team. Registration will begin at 5:30 p.m. on the beach at 7th Street. The entry fee is \$15 for individuals and \$25 for relay teams.

Mitch Maiorana was an Ocean City resident who had risen through the ranks of the patrol, becoming a lieutenant with the Ocean City Beach Patrol. He had a long and dedicated service to the Town of Ocean City. In the early days of the patrol, there was no age restriction placed on applicants, and when 15-year-old Mitchell Maiorana showed up for testing, he was given no special consideration but was held to the usual high standard. Mitch had an advantage, however, over many applicants. He lived in Ocean City and learned how to swim in the ocean. He was also familiar with rip currents, tides and many intricacies found in surf swimming. He did quite well and soon was advanced to sergeant and later to lieutenant. Unfortunately, Mitch passed away at a very early age.

All proceeds from the event are used to purchase lifeguard competition equipment to help Ocean City's competition team represent the town at the regional and national level of lifeguard competition.

For further information about this or other OCBPMD USLA events, contact Ryan Cowder at oclifeguard411@yahoo.com, or call OCBP Headquarters at 410-289-7556.



KEEP YOUR FEET IN THE SAND..... UNTIL THE LIFEGUARD'S IN THE STAND!

