



2012 ARTIST'S APPLICATION

CALL FOR ARTISTS



June 16 & 17, 2012

Northside Park
www.oceancitymd.gov

YOU ARE INVITED TO Ocean City's
Twelfth Annual Fine Art Show
Schedule

- February 29, 2012** Applications must be received by this date.
(This is not a postmark deadline.)
- March 2012** Jurying of applications.
- April 2012** Notification of Acceptance.
- June 15, 2012** Registration and setup.
- June 16 & 17, 2012** Art's Alive Fine Art Show

Exhibition Spaces

Spaces are 10' wide and 10' deep. All spaces are on grass located adjacent to a paved walkway which runs in front of the artist's tent. Most spaces circle our beautiful lagoon which is next to the bay and only three blocks from the Atlantic Ocean. Artists are to provide their own tents, racks, tables, chairs, etc. It is recommended that artists bring all materials necessary to protect their work from the weather.

Awards

The Town of Ocean City offers a total of \$5,250.00 in the form of 8 awards for artistic merit. The artist whose work is selected **Best-Of-Show** will receive \$2,000 and a blue ribbon. Six other artist's work will be recognized as **Judge's Choice** with a prize of \$500. In addition, the Mayor of Ocean City will select **The Mayor's Choice** which has a prize of \$250 and a ribbon. The public will select **The People's Choice** Award which is in the form of a ribbon. Three highly qualified visual arts professionals will be invited to judge the show and select award winners.

Questions

All correspondence and inquiries should be directed to:
Director of Art's Alive
Recreation and Parks Department
200-125th Street
Ocean City, Maryland 21842
Phone: 410-250-0125



Location

Art's Alive is located in Northside Park, 125th Street and the Bay. Show hours are 9 a.m. to 5 p.m. Saturday and 9 a.m. to 5 p.m. on Sunday. The show will take place outdoors rain or shine.



THIS IS AN Artist-Friendly Show

- Easy load in and out at your space!
- Reasonable entry fees and additional booth space available at a reduced rate.
- \$5,250 in cash awards.
- Free exhibition parking.
- No event commissions on sales.
- Great attendance.
- Well qualified judges.
- National advertising.
- Volunteer art sitters for your breaks.
- Two complimentary tickets to the Artist's Awards Ceremony/Reception.
- Acceptance by April, so you may plan your schedule.
- Showcase your works at the beautiful Northside Park around the Deep Water Lagoon.
- Artists may sell limited reproductions.
- Complimentary booth signs and exhibitor badges.
- The Artist's Café offers international and local favorites.
- Mayor's Choice Award and People's Choice Award.
- Live entertainment.
- Educational and art activities for children.
- Outdoors rain or shine.

Program of Events

Friday, June 15
Arrival and Set-up
9:00 a.m. – 4:00 p.m.

Saturday, June 16
Display and Sales
9:00 a.m. – 5:00 p.m.
Judging
11:00 a.m. – 4:00 p.m.
Artist's Reception
6:00 p.m.
Awards Ceremony
7:00 p.m.

Sunday, June 17
Display and Sales
9:00 a.m. – 5:00 p.m.



Art's Alive Fine Art Show

STANDARDS & EXHIBITION

Rules



- The Art's Alive Jury determines artistic eligibility. The intention of the Art's Alive Fine Art Show is to encourage and support the creation of original art. All work must be original, created and executed by the applicant's own hand, and of professional quality. In all cases, the artist applicant must also be the exhibitor. No representatives or dealers are permitted.
- Ineligible items include, but are not limited to the following: production work; commercially manufactured items; jewelry made from commercially produced parts. Also, any item that employs the use of commercially available molds or patterns, items that have been purchased and then embellished (including clothing). If in doubt about the eligibility of your work, please call 410-250-0125. The Town of Ocean City, Maryland reserves the right to reject any application.
- All work must be conceived and produced by a single artist or a team of two (2) artists.
- The works brought to this show must be the kind of work (items, quality, range and style) represented in the photos submitted with the application.

APPLICATION Procedures

- Complete the application card attached to this brochure and attach **two checks for each category entered** payable to the Town of Ocean City-Art's Alive. One check for \$25 and the other for \$200. The application fee of \$25 is non-refundable (required for each category entered/application submitted). The second check is an exhibitor fee, which will be deposited only if you are selected as one of the artists for the show. Exhibitor fee checks of those not selected will be returned, not deposited. Please see our refund policy as stated later in this document.
- Apply in as many media categories as you wish. For EACH category you enter, submit 5 digital images on an IBM formatted CD or submit by E-mail to bmoore@oceancitymd.gov as well as a \$25 jury fee for each category. Four images are to be of individual works accurately showing the quality, style and range of the work you intend to bring to this show. The 5th image is to be of your display, showing overall continuity and presentation. Images are to be 4"x6" JPEG files on a CD at least at 150 dpi. Send the CD to the Art's Alive committee in a protective plastic case or an envelope. CD or images will be returned to those artists not selected to exhibit if a self-addressed, stamped envelope is included with the artist's application. CD images submitted by those artists selected to exhibit may be retained permanently by Art's Alive and used for publicity. If submitting images on a CD, please provide a separate sheet describing each image. **Note: We do not accept slides.**
- Artists applying in multiple categories must be willing to show even if their work is not accepted in all categories.
- Include with your application an artist's statement describing the technique, intent and any other creative information that will explain your work. Mixed media applicants should also indicate all materials used. This information will be used to respond to jurors' questions.
- Images are reviewed and scored by a panel of jurors. Jurors receive no information about the work to be viewed except notes provided by the artist concerning the methods and materials. Acceptance is based on artistic merit as determined by these jurors. Their collective decision is final. Any questions concerning acceptance or non-acceptance must be addressed in writing (no phone calls) by April 30, 2012.
- Winners of Best-Of-Show, Mayor's Choice and Judges Choice awards are given pre-juried status for the following year only. This privilege is given if application is made in the same medium/category in which the prize was won. Any new or additional medium/category will require the submission of new photos or electronic images on a CD or e-mail.

ARTIST Selection

CATEGORIES AND DESCRIPTIONS

Eligible Media

There are no category "quotas." In an attempt to find the fairest, simplest way to organize and view the applications we have defined the media categories. If you have questions, please call us at 410-250-0125.

- **PAINTING.** Original two-dimensional work created in oils, acrylics or watercolors. No portion may be photomechanically or digitally produced or reproduced.
- **PHOTOGRAPHY.** Prints of photographs made from the artist's original negative. Reproductions may not number more than 25% of the total work in the Artist's booth at any given time. Exhibitors are prohibited from selling non-original promotional items (for example, calendars, t-shirts, etc.) at the exhibition.
- **SCULPTURE.** Non-functional, 3-dimensional work in any medium.
- **DRAWING.** Work created using dry media such as chalk, charcoal, pastels, pencil, crayon, or from fluid media such as ink applied by pen or brush. No portion may be photomechanically or digitally produced or reproduced.
- **CERAMICS.** Functional clay works. This category excludes clay jewelry and clay sculpture. The artist must sign all pieces.
- **GLASS.** Any work created from glass, including formed, blown, painted and cut. Pieces must be signed by the artist.
- **GRAPHICS.** Printed works for which the artist crafts the plates, stones, blocks or screens and pulls the prints. The limited edition results of such endeavors must be signed by the artist and documented as to the number of pieces in the edition and where each piece falls in the sequence of the edition. No portion shall be photomechanically or digitally reproduced.
- **MIXED MEDIA.** Includes non-sculptural work incorporating more than one type of physical material or processes in its production (for example, an etching which is then painted; collage of handmade paper and photography).
- **FIBER.** Any work created from fibers, including leatherwork, basketry, papermaking, weaving, etc. No machine tooling, machine screening or any form of mass production is permitted.
- **FURNITURE.** Functional tables, chairs, screens, desks, beds, etc. crafted from any material made to be artistic and original.
- **JEWELRY.** Personal adornment (excluding garments) made from any material. Loose stones may not be sold. No commercial casts or molds are permitted.
- **FINE WOOD.** Works crafted from wood, excluding furniture and sculpture, that are hand-tooled, machine-worked, machine-turned, or machine-carved.

Refunds

Refunds of the entire space fee will be made if the request is received by April 2, 2012. A 50% space fee refund will be given if cancellation notification is received by April 16, 2012. After that date, no refunds will be made for cancellations, withdrawals, disqualification, or inclement weather.

ART'S ALIVE Application Card

FOR OFFICE USE ONLY
STATUS
SPACE #

(Please print clearly) Check here if new address or phone number.

(Mr./Mrs./Ms.) _____

Address _____

City _____ State _____ Zip _____

Phone: (work) _____ (home) _____ (fax) _____

E-mail and/or website address: _____

Number of spaces requested _____ Location requested _____

The Art's Alive Committee will make every attempt to honor your space location request, but there are no guarantees. Those with physical challenges are given first consideration.

How many times have you exhibited in Art's Alive? _____ Which years? _____

Media Categories

Include process/materials description. We require an artist's statement.

- | | | | |
|-----------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Furniture | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Glass | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Printmaking | <input type="checkbox"/> Painting | <input type="checkbox"/> Fine Wood |

Image 1 _____

Image 2 _____

Image 3 _____

Image 4 _____

Image 5 _____

By signing this application, applicant acknowledges having read this 2012 Art's Alive Application and agrees to abide by all rules set forth herein. Applicant agrees that images submitted for jurying are representative of work to be exhibited and that Art's Alive reserves the right, at its sole discretion, to advise applicant of any work that does not meet the standards set forth and applicant agrees that such work will be immediately removed upon request by Art's Alive officials. Failure to remove such work or to abide by other rules set forth may result in applicant's removal from Art's Alive and/or applicant being excluded from future participation.

The Town of Ocean City - Art's Alive reserves the right to use the images of accepted artists as well as photographs taken at the show for promotional purposes without notice to the artist.

Your signature indicates that you have read the application instructions and agree to abide by its terms as regarding your participation in Art's Alive.

Signature _____ Date _____

Payment:

Non-refundable entry fee \$25.00
(US funds only)

Space fee \$200.00

Each additional space \$150.00

Total spaces _____

Credit Card # _____

Exp. _____ TOTAL DUE _____

Enclosures:

- Completed application form
- 2 Checks (\$25 and \$200)**
- 4 images per media category. Plus 1 display image per each group of images. No slides accepted.
- Self-addressed stamped envelope for CD/Photo return
- Artist statement

Artist Deadline - February 29, 2012

Make checks and money orders payable to Town of Ocean City - Art's Alive.
Mail application to: 200 - 125th Street, Ocean City, MD 21842