



It's time to
tear into those
vacation days.



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A Letter From The Mayor

Dear Media Friends of Ocean City,

Last year, in response to a concerning trend we noticed sweeping the nation, we launched a campaign for Americans to reclaim their vacation days. Rather than strolling our boardwalk, building sandcastles on our beaches or dining at our great restaurants, Americans were using their time off from work for unfortunate activities. I'm happy to report that while we're seeing less vacation days being used for tasks like doctor's appointments, trips to the DMV, or—dare I say—home improvements, 2015 marks a new year for vacation days to be put to good use.

To help folks take full advantage of their vacation days this year, Ocean City is launching a new **Trip Planner tool** on ococean.com. Use our Trip Planner to plan an unforgettable family vacation, a romantic getaway, or a weekend of golf and fishing. The tool helps you find the right accommodations to fit your needs, things to do and places to see. You can use the Trip Planner to build an itinerary and share it with family and friends for a stress-free vacation. Now, there's no excuse to waste your vacation days on anything other than vacation.

Speaking of things to do and places to see, Ocean City has a great summer planned with free family fun most every day of the week, wonderful events like the **Ocean City Air Show**, featuring the U.S. Navy Blue Angels and the Breitling Jet Team, and standout deals and promotions at Ocean City hotels and restaurants. Beginning May 1, we will also have new designated smoking areas with waste receptacles along the beach to help keep our beach clean. More information about the designated smoking areas can be found on ococean.com. If all the exciting things happening in Ocean City this year aren't inspiration enough, the following pages feature testimonials from real Ocean City vacationers who have spent their vacation days doing exactly what they are best used for: a day at the beach.

We hope to see you, and your audience, down the ocean soon!

Sincerely,



Rick Meehan
Mayor of Ocean City, Maryland



2015 New This Year!

Just in time for the 2015 season, Ocean City vacationers can enjoy these **NEW** and exciting features:

Trip Planner

The brand-new Trip Planner tool on ococean.com allows vacationers to plan the perfect trip to Ocean City. The tool helps users find the right accommodations to fit their needs, things to do and places to see. Users can add events and activities to their itinerary to share with family and friends.



Ocean City Air Show

June 13-14

Now in its 8th year, the Ocean City Air Show is back and thrilled to announce the participation of the U.S. Navy Blue Angels and the European Breitling Jet Team. The OC Air Show will be one of just 18 shows to host the Breitling Jet Team during their 2015 American Tour. This also marks the first time the Blue Angels have been featured in the show. This is only the second time in the OC Air Show's history that it has hosted two jet teams in the same year!

Smoking Rules

Beginning May 1, Ocean City will have new designated smoking areas along the beach and 15 feet off of the Boardwalk to help keep OC's beautiful beach clean. Visitors can learn more about the new designated smoking areas on ococean.com.



May

OCEAN CITY SPRING RESTAURANT

WEEK April 19-May 3

Ocean City's fantastic restaurants offer special fixed-price menus. No passes, tickets or coupons required. www.oceancityrestaurantweek.com

OC ISLAND TO ISLAND HALF

MARATHON/5K May 2

Half marathon runners start at Assateague Island and finish their 13.1 miles at the Ocean City Inlet. 5K runners start on the Boardwalk and also finish at the Inlet. www.octrirunning.com

WHITE MARLIN FESTIVAL & CRAB

SOUP COOK-OFF May 2

Local professional chefs compete for the title of "Best Crab Soup." Entertainment for kids, exhibits and live music. The public can sample and vote for the best soup for a small fee. Somerset Plaza between Baltimore Avenue and the Boardwalk. www.downtownassociation.net

SPRINGFEST 2015 May 7-10

Ocean City celebrates spring and the upcoming summer season with four dynamic days of local food, live entertainment, and arts and crafts. The 25th anniversary of Springfest features headline performers Beatlemania Again, Vince Gill, and Pat Benatar and Neil Giraldo. Inlet area. www.ococean.com

CRUISIN' OCEAN CITY May 14-17

Popular car show featuring more than 3,400 hot rods, customs, classics, street machines and muscle cars. Live entertainment, celebrity guests, special attractions and Boardwalk parades. Convention Center and Inlet parking lot. www.cruisinoceancity.com

MEMORIAL DAY LASER LIGHT SHOWS

May 23-24

Ocean City will celebrate Memorial Day with spectacular laser light displays on the beach at North Division Street both Saturday and Sunday.



SPRING ARTS & CRAFTS SHOW May 23-24

Ocean City's only Memorial Day weekend craft show, featuring vendors displaying garden accessories, jewelry, candles, florals, nautical items, wood crafts, and handmade chocolates and fudge. Convention Center. www.ococean.com

BALTIMORE RAVENS BEACH BASH May 28-31

Join the Baltimore Ravens in a fantastic purple team-sponsored beach bash. Highlights include appearances by Poe, players and coaches, and the Council of Baltimore Ravens Roosts Annual Parade. www.ococean.com

June

LONGBOARD TEAM CHALLENGE June 5-7

Sixteen teams of five compete on longboards in two surf areas. Giveaways and kids' activities on the beach. On the beach between 36th Street and 38th Street.

MAKO MANIA June 5-7

Annual mako shark tournament with added entry levels for bluefish and thresher shark. Daily weigh-ins will be held from 4 to 7 p.m. Bahia Marina.

www.bahiamarina.com

OC CAR & TRUCK SHOW June 13-14

One of the East Coast's largest automotive events comes to OC with tuners, exotics, trick trucks, classics and super bikes. Live entertainment and special guest appearances. Convention Center. www.occarshow.com

OCEAN CITY AIR SHOW June 13-14

Celebrating its 8th year, the show is back and thrilled to announce the participation of the U.S. Navy Blue Angels and the Breitling Jet Team. The show is visible along the entire length of the Boardwalk. Spectators can watch free of charge or in VIP seating. Unique media experiences available. www.ocairshow.com

OC CRUZERS CAR SHOW & MUSIC June 14 & 28

Ocean City Cruzers will display approximately 15 vehicles along Somerset Plaza from 2:30 to 6:30 p.m. Live music or a DJ will be provided.

MARYLAND STATE FIREMAN'S ASSOCIATION CONVENTION June 21-24

Annual convention for the Maryland State Fireman's Association. Training programs, business meetings, exhibits and a popular parade on Wednesday, June 24. www.msfa.org

ART'S ALIVE June 27-28

Art's Alive celebrates 15 years as Ocean City's biggest and best fine art show. About 100 artists display fine art around a lagoon in a picturesque park with expansive bay views. Enjoy lunch at the Artists' Café and live music while children participate in free art activities. Outdoors rain or shine. Northside Park.

BEACH LIGHTS SPECTACULAR All Month Long!

Free laser light shows every Sunday featuring fireworks effects. Visible along the Boardwalk. North Division Street Beach.

MOVIES ON THE BEACH All Month Long!

Take a seat on the beach and enjoy a movie free of charge. Wednesdays on the beach by the Carousel Hotel.



“We’ve celebrated every wedding anniversary in Ocean City since 1998. This year we are celebrating 42 years!”

– Jane H., Wellsboro, PA

JULY 4TH CELEBRATIONS

Enjoy a free concert at 8 p.m. followed by fireworks at 9:30 p.m. on the beach downtown at North Division Street and simultaneously uptown in Northside Park at 125th Street. www.ococean.com

GREEK FESTIVAL July 10-12

Experience the sights, sounds and flavors of a trip to Greece right here in OC. Shop for art, jewelry, clothing and more while enjoying live entertainment, dancing and traditional Greek fare. Convention Center. www.stgeorgebythesea.org

OC TUNA TOURNAMENT July 10-12

The East Coast's largest tuna tournament celebrates its 28th year. Spectators can watch for free as more than 100 boats weigh in large tuna in hopes of winning \$500,000 in cash. Route 50 and Inlet Isle Lane. www.octunatournament.com

OC CRUZERS CAR SHOW & MUSIC July 12 & 26

Ocean City Cruzers will display approximately 15 vehicles along Somerset Plaza from 2:30 to 6:30 p.m. Live music or a DJ will be provided.

FREE FAMILY EVENTS—ALL MONTH LONG!

BEACH FIREWORKS

Enjoy a beautiful display of fireworks Mondays and Tuesdays in July and August. Fireworks are visible along the Boardwalk. North Division Street Beach.

BEACH LIGHTS SPECTACULAR

Free laser light shows every Sunday featuring fireworks effects. Visible along the Boardwalk. North Division Street Beach.

CONCERTS ON THE BEACH

Wednesdays in July and August. Live entertainment while you relax beside the ocean and watch the sunset. Tribute bands and local favorites. North Division Street Beach.

FAMILY BEACH OLYMPICS

A variety of fun family contests for all ages to enjoy on the beach at 27th Street every Tuesday evening.

FREE FAMILY PROGRAMS

Stop by the OC Life Saving Station Museum every day at 10 a.m. to learn something new about beach safety, aquarium feeding, knot tying, history or sharks. www.ocmuseum.org

“After a great day at the beach, we grab a bite to eat at the Marina Deck and then head to MR Ducks for fun drinks and entertainment by DJ Batman!”

– Henrietta H., Sioux Falls, SD



July

MOVIES ON THE BEACH

Three nights a week, take a seat on the beach and enjoy a movie free of charge. Mondays and Fridays on the 27th Street Beach, and Wednesdays on the beach by the Carousel Hotel.

SUNDAES IN THE PARK

Bring your family and beach chairs and enjoy free local music groups. Create your own ice cream sundae for a small fee. Offered most Sunday evenings in July and August. Children's entertainment presented each week. Fireworks conclude the evening. 7 to 9 p.m. in Northside Park.

SUNSET PARK PARTY NIGHTS

Thursday nights in July and August, enjoy a free concert and watch the sun set over the Isle of Wight Bay from the perfect location. 7 p.m. in Sunset Park at South Division Street.



For visitors young and old, the smells, sounds and sights of an **OCEAN CITY VACATION** create lasting memories and inspire new summer traditions.

“Every year, we take the Assateague Explorer cruise to learn about the history of the island, see the ponies and visit the docks. Not only is it relaxing and educational, it’s one of our favorite traditions during our annual week-long vacations!”

*– Jennifer H.,
Buffalo Mills, PA*



“I have wonderful memories of learning to swim in the ocean and riding waves with the rubber blue and yellow surf mats.”

*– Nancy M.,
Ellicott City, MD*

“You can’t beat the smell of the salty air, the sound of the waves crashing, the sunrises, and the OLD BAY seasoning that leaves its mark on your fingers from all-you-can-eat crabs at the Crab Bag.”

*– Elizabeth B.,
Schwenksville, PA*



Aug

WHITE MARLIN OPEN August 3-7

World's largest billfish tournament with more than 300 boats competing for \$2 million in prize money. Watch weigh-ins Monday through Friday from 4 to 9 p.m. Harbour Island Marina, 14th Street. www.whitemarlinopen.com

ARTISTS PAINT OC August 7-9

Artists take to the Boardwalk, streets, harbors and marshes to paint "en plein air." www.artleagueofoceancity.org

OC CRUZERS CAR SHOW & MUSIC August 9 & 23

Ocean City Cruzers will display approximately 15 vehicles along Somerset Plaza from 2:30 to 6:30 p.m. Live music or a DJ will be provided.

POOR GIRLS OPEN August 13-15

All-women's fishing tournament raises money for breast cancer research. Bahia Marina, 21st and 22nd Street. www.bahiamarina.com

OC SANDFEST August 24-30

Watch professional sand sculptors create works of art out of OC's beautiful sand. www.ocsandfest.com

OCEAN CITY HOTEL WEEK

August 30-September 10

Hotels will offer a variety of special promotions, including free night stays and tiered discounts for multiple night stays. www.oceancityhotelweek.com

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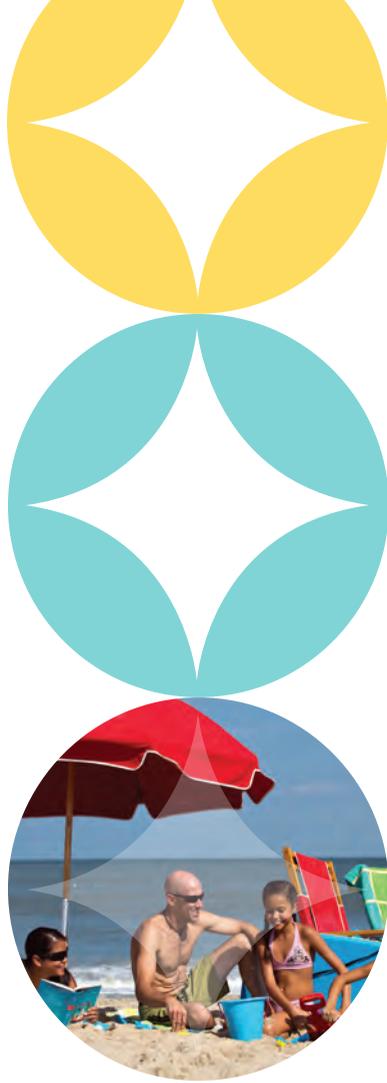
SUNSET PARK PARTY NIGHTS

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“My Ocean City vacation...
Bike riding! Jolly Roger! Parasailing!
Pier fishing! Frontier Land!
Shore Birds game! Outlets!”

– David H., Goochland, VA



Sept

9/11 PARADE OF BROTHERS September 11
Annual motorcycle ride and memorial service to commemorate 9/11. Parade is from 8:30 a.m. to 1 p.m. on the Boardwalk from 27th Street to North Division Street.

OC BIKEFEST September 17-20
Live music, stunt shows, bike builders, vendors, food and drinks. Convention Center and Inlet.
www.ocbikefest.com

SAND CASTLE HOME TOUR September 24-25
Self-guided driving tour of the great variety of homes in OC. Tour is limited to the first 1,000 people. www.artleagueofoceancity.org

SUNFEST 2015 September 24-27
Celebrate summer's end at OC's biggest festival with music, food, and arts and crafts. Headline entertainment is TBA. Tickets are available through Ticketmaster. www.ticketmaster.com

SUNFEST KITE FESTIVAL September 24-27
Bring the family and see master kite flyers from around the world showcase their aerial displays of art. Kite-making workshops and kite battles. Beach between 3rd and 6th Street. www.kiteloft.com

GEM, MINERAL AND JEWELRY SHOW
September 25-27
Show features a wide variety of gems, minerals and jewelry, including fine, fashion, sterling silver and wire-wrappers. Convention Center.
www.treasuresoftheearth.com

LABOR DAY WEEKEND ARTS & CRAFTS FESTIVAL September 4-6
Unique gifts and household items, including oil and watercolors, woodworking, furniture, stained glass, candles and pottery. Convention Center.
www.ocshows.info

WINGS AND WHEELS EXPO September 5
Private aircraft, custom cars and antique military vehicles on display. Food, beverages and crafts will be available for purchase. Proceeds benefit the Huey Memorial. 12724 Airport Road.

OC CRUZERS CAR SHOW & MUSIC
September 6 & 27
Ocean City Cruzers will display approximately 15 vehicles along Somerset Plaza from 2:30 to 6:30 p.m. Live music or a DJ will be provided.

SEPTEMBER 11TH MEMORIAL SPOT FISHING TOURNAMENT September 11
Kids and adults of all ages can fish from the docks for \$5 per angler. No skill required. 12940 Inlet Isle Lane.
www.ocfishing.com

“It is wonderful to fall asleep with the door open while listening to the sounds of the ocean.”

– Lorrie S., Oreland, PA



Oct

MID-ATLANTIC SURF FISHING TOURNAMENT

October 1-3

Annual fishing tournament celebrates its 36th year. Beach from 20th to 119th Street. www.oceancitysurf anglersmd.com

WINE FEST ON THE BEACH

October 2-3

The 20th Annual Wine Fest on the beach featuring wineries from the mid-Atlantic. Micro-brewed beers, local food, quality arts and crafts, and live music. Inlet parking lot. www.winefest.com

18TH ANNUAL ENDLESS SUMMER CRUISIN'

October 8-11

Hot rod car show featuring more than 2,000 customs, muscle cars, street machines and classics. Live entertainment, manufacturers' midway, boardwalk parades and special attractions. Convention Center and Inlet area. www.endlesssummercruisin.com

OCEAN CITY FALL RESTAURANT WEEK

October 11-25

Ocean City's spectacular restaurants take the spotlight with special fixed-price menus. No passes, tickets or coupons required. www.oceancityrestaurantweek.com

FREE STATE CORVETTE CLUB WEEKEND

October 16-17

More than 1,200 Corvette enthusiasts attend from Canada to Florida. Car shows, road rallies, a parade and other activities raise money for a cause. 10100 Coastal Highway and Inlet parking lot. www.freestatecorvette.com

O.C.TOBERFEST

October 17-18 & 24-25

This fall celebration includes a beach maze, a Howl-o-ween pet parade on October 17, and a pumpkin race on October 24. North Division Street Beach from 10 a.m. to 6 p.m. www.octoberfestmd.com

DRIVE IN DISGUISE HALLOWEEN PARADE

October 24

Proudly parade your costumed car during this fun family Halloween parade. Boardwalk from 27th Street to Inlet parking lot. www.downtownassociation.net

HALLOWEEN SPOOK-OUT

October 25

Carnival games, arts and crafts, hayrides, food and costume contests. Admission is one single wrapped bag of candy per child. www.oceancitymd.gov

SEASIDE 10-MILE AND 5K RUN

October 31

Join the 10-mile or 5K race, both starting at the Ocean City Inlet. Course includes the world-famous Ocean City Boardwalk and heads out to Coastal Highway. www.octrirunning.com

AUTUMN HOME AND CONDO SHOW

October 31-November 1

Featuring exhibitors with merchandise, product demonstrations, and interior and exterior displays for homeowners in all stages of remodeling, landscaping and decorating. Arts and crafts fair offering a wide assortment of creative and unique gifts and accessories. www.oceanpromotions.info

“We spent a cold weather weekend in Ocean City visiting local breweries. It was a nice and relaxing change of scenery for the weekend.”

– Christina J., Newark, DE

Nov



WICOMICO STREET WINTER FESTIVAL

November 7

Free admission for the whole family. Wicomico Street businesses offer food and drink specials. Music, games and prizes for children.

www.downtownassociation.net

WINTERFEST OF LIGHTS November 19-January 3

Hop aboard the Winterfest Express for a journey through an animated wonderland. Sing carols and sip hot chocolate while taking in the magnificent display of more than one million lights. Northside Park.

www.ococean.com

HOLIDAY SHOPPER'S FAIR November 27-29

Annual holiday shopping extravaganza. Unique handmade merchandise, nautical items, toys, candles, photography, florals, jewelry and ceramics. Children's activities and photos with Santa. Convention Center.

www.ococean.com

THE TEXAS TENORS November 28

The Performing Arts Center at the Roland E. Powell Convention Center hosts The Texas Tenors for a concert. www.conventioncenter.com



WINTERFEST OF LIGHTS Through January 3

Hop aboard the Winterfest Express for a journey through an animated wonderland. Sing carols and sip hot chocolate while taking in the magnificent display of more than one million lights. Northside Park.

www.ococean.com

LIGHT UP DOWNTOWN December 4

Free fun for the whole family in downtown OC. Music, entertainment, refreshments, horse and carriage rides, and a visit from Santa. South Division Street on the Bay. www.downtownassociation.net

ANNUAL OCEAN CITY CHRISTMAS PARADE

December 5

A tradition for many visitors, the Ocean City Christmas Parade features high school bands, floats, marching units and Santa. Children will love the candy tossed out throughout the parade. North Ocean City.

NEW YEAR'S EVE CELEBRATIONS December 31

Start the New Year off right and say goodbye to 2015 at the beach. Town-wide celebrations take place at popular hotels, restaurants and nightspots. Special packages and menus are offered to make it a truly memorable New Year's Eve experience.

www.ococean.com

NEW YEAR'S EVE FIREWORKS December 31

Ocean City welcomes 2016 with a beautiful display of fireworks. Northside Park.

22ND ANNUAL PENGUIN SWIM January 1, 2016

Hundreds of participants brave frigid temperatures to take their first official dip in the ocean on New Year's Day. Proceeds from the event benefit the Atlantic General Hospital Foundation. 91st Street Beach at the Princess Royale. www.aghpenguinswim.org

Dec



Now let's seize the vacation day!



301 Baltimore Avenue
Ocean City, MD 21842
