



Town of Ocean City, Maryland  
 Special Events Department  
 200 - 125th Street  
 Ocean City, MD 21842  
 410-250-0125 x5185

2015 Program

# AVENUE OF TREES APPLICATION



This document must be completed to request participation in Ocean City, Maryland's "Avenue of Trees" sponsorship program for the 2105 through 2019 calendar years. Participation grants applicant sponsorship of one tree per application. Each approved application will be recognized on two 18" wide by 24" tall plaques attached to the chosen tree. Trees are first come, first serve. Request(s) for specific tree(s) will be considered but are not guaranteed. Trees are limited in quantity. Special requests for additional decor, signage or other add-ons will be considered by the Town of Ocean City. Any approved additions shall be provided, installed and maintained by the applicant at the applicant's own expense. Applications must be received by October 31, 2015 for full-term signage placement. Applications arriving after the due date will be considered based on availability. Late applicants must also allow up to three weeks for sign completion and placement.

## 1. CONTACT INFORMATION

### Tree Location Request:

Applicant/Organization: _____	Contact Name: _____
Mailing Address: _____	Contact Address: _____
Organization Phone: _____	Contact Ofc. Phone: _____
Organization Website: _____	Contact Cell Phone: _____
<input type="checkbox"/> INDIVIDUAL <input type="checkbox"/> FOR-PROFIT <input type="checkbox"/> 501(c)(3)	Contact E-mail: _____

### Sponsorship cost is set at \$2,000.00 for a five year-period covering the 2015 through 2019 holiday seasons.

Sponsorships of the Baltimore Avenue trees will end after January 2020 and all trees will be available for new contracts related to the next five consecutive holiday seasons. Upon the start of the renewal period, existing sponsors will be given first right of refusal on signing new agreements for their existing trees. New applications - to continue sponsorship of the previous program tree location - will be due no later than May 1, 2020. Sponsor fee, tree design, term and secondary elements are subject to modification.

## 2. PAYMENT INFORMATION

Payment Method:  CASH                       CHECK                       CREDIT CARD

Payment Delivery:  w/APPLICATION     HAND-DELIVERY     MAIL

Credit Card Information: Card Type:  VISA/MC                       DISCOVER                       AMEX

Name: \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_                      Control Code: \_\_\_\_\_

Check Information: Originating Entity: \_\_\_\_\_                      Check#: \_\_\_\_\_

## 3. WORDING

Space for wording on signs is limited. Please use space effectively. As the quantity of words increases, the size of the lettering and readability decreases.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Trees and related hardware and assets are placed outdoor and subject to harsh environmental conditions. The Town of Ocean City does not guarantee continuous placement of said hardware if hardware, attachment thereof and/or hardware condition are negatively affected by wind, rain, snow, ice, acts of God, vehicular traffic or other physical abuse, tampering, defacing or methods of destruction. The Town of Ocean City will maintain to the best of its ability each tree placement and the integrity of the sponsorship program.

Checks may be written out to the "Town of Ocean City, Maryland". Please list "Avenue of Trees" in comment line.

Signature: \_\_\_\_\_                      Print Name: \_\_\_\_\_                      Date: \_\_\_\_\_