

Ocean City's

Baltimore Avenue

Avenue of Trees Program

2015-19



*Avenue
of Trees*

14 Feet Tall

New LED Lights

Five Point Star

Green all Day

Bright at Night

A Holiday Tradition

Placed for All to Enjoy

Beginning Winter of 2014, Ocean City, Maryland initiated an effort to add new Christmas trees, replacing aging displays on Baltimore Avenue. As in the past, the Town will once again offer the opportunity for local organizations, businesses and residents to sponsor one of these new 14' trees.

The "Avenue of Trees" will spread holiday cheer along Baltimore Avenue from 15th Street to 33rd Street. We need your help to bring this holiday display back to life for our residence and guests to enjoy. Sponsoring a tree provides five years of holiday recognition!

Sponsored by

**YOUR NAME
HERE**

**Secondary Line
Items**

Avenue of Trees

Show your Support

For 2015, Baltimore Avenue will receive 18 trees of light from 15th Street northward. Each Natural Pine pole tree is 12 feet tall with a two foot tall star at its peak. The 14 foot trees will enhance our holiday decor downtown from the beginning of November through the beginning of January each year.

Each tree has an initial cost of \$1,900. Total maintenance and usage cost per year per tree is just under \$725. The Town of Ocean City will maintain the lighted trees during the sponsorship duration. Each sponsored tree will receive two 18" wide by 24" tall coroplast signs to be placed on the tree (toward northbound and southbound traffic). The signs will be custom designed to showcase the sponsor's desired wording (space is limited).

The sponsorship fee is \$2,000, only 36% of the actual cost to purchase and maintain each tree annually during the five year sponsorship duration.

Persons or businesses interested in participating in the "Avenue of Trees" sponsorship program should fill out a Sponsorship Application no later than October 31, 2015. Signs shall be created following application acceptance and receipt of initial payment.

Additional information is available by contacting Frank Miller or Heather Wiles at 410-250-0125 or via email at hwiles@oceancitymd.gov.

Thank you for your consideration!

