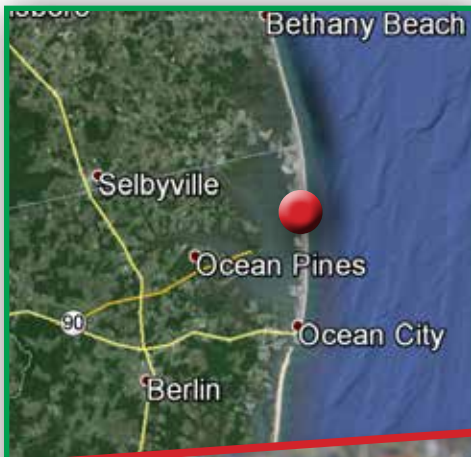


We Want You in Ocean City!

Bring your Holiday Cheer,
Show your Creative Edge,
Model your Gear!

Join us in Ocean City for the 35th annual Christmas Holiday Parade, viewed by thousands of spectators each year. This parade boasts family fun in Maryland's only oceanfront resort town and, whether you have a float, musicians, a decorated vehicle or just want to walk in your festive holiday attire, we have space for you!



There is **NO ENTRY FEE** to participate. The Saturday Parade start time is 11:00 a.m. Upon completion of the parade, join us for festivities at the Carousel Hotel. **Showcase and promote in Ocean City this holiday season!**



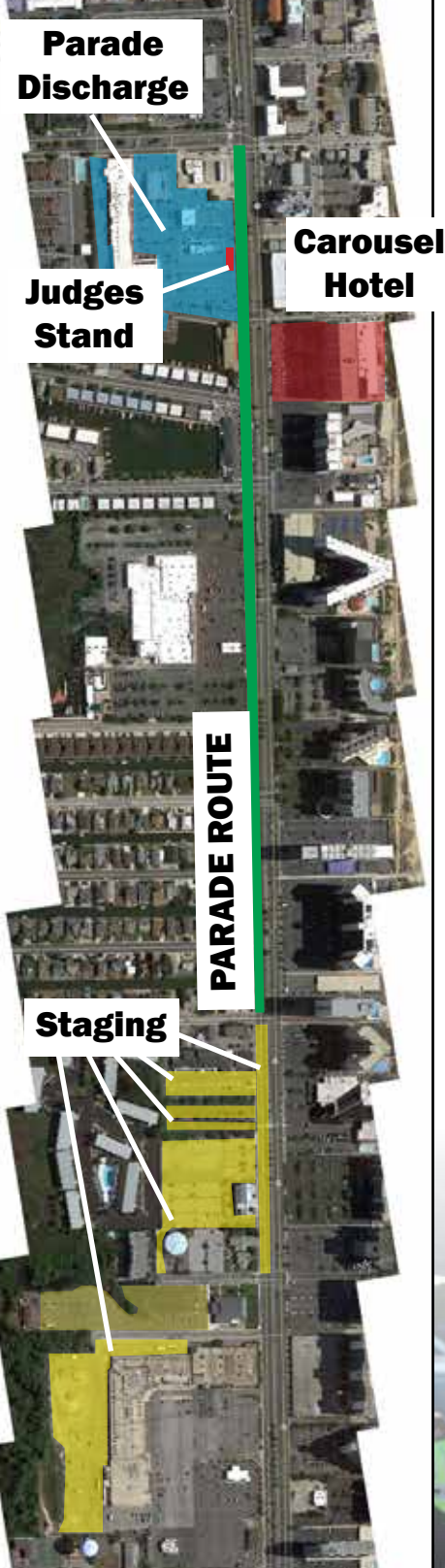
• The 35th Annual •

Christmas Parade

♦ December 2, 2017 ♦

@
Ocean City, MD





Don't make Santa's Naughty List!

Complete the **Parade Registration Form** to secure your spot in this year's event, scheduled for December 2, 2017. For over three decades, Ocean City has hosted an annual Christmas parade. Successfully initiated and cultivated by Ocean City's Gold Coast Mall, the parade has grown to over 1,000 participants including **bands, floats, custom cars, businesses, non-profit organizations, animals and more.** Of course we can't forget Santa Claus - he and Mrs. Claus will join the parade festivities as well.

For 2016, the parade route will follow last year with it's newly expanded route 0.68 miles long. The parade route, lined with spectators, begins at Old Landing Road and travels north on Coastal Highway to the Food Lion and Ocean City Square at the corner of 120th Street. The judging stand and professional judges from the National Judges Association will be located in front of the Food Lion curbside at the Ocean City Mall parking lot just prior to the finishing point. Staging will begin as early as 8:00 a.m. between 100th Street and Old Landing Road. At 9:00 a.m., the Ocean City Police Department will reroute traffic, closing down the southbound lanes of Coastal Highway for the parade and staging of parade assets. Specific spaces in the line up and in the staging area will be allotted based on the information provided on your registration form; so please be specific!

The Parade Awards Ceremony and other family-friendly activities will take place at the Carousel Hotel, 118th Street on the ocean, 11700 Coastal Highway, Ocean City, MD. It's one coastal holiday tradition you don't want to miss!

Schedule of Events

- 8:00 a.m. Early arrivals begin-staging area
- 9:00 a.m. Arrival of large parade assets
- 10:00 a.m. Final arrivals
- 11:00 a.m. Parade begins
- 12:00 p.m. Final Parade assets depart northward
- 1:00 p.m. Parade ends
Fesivities begin at the Carousel Hotel





Town of Ocean City, Maryland
Special Events Department
200 - 125th Street
Ocean City, MD 21842
410-250-0125 x5185

CHRISTMAS PARADE REGISTRATION



This document must be completed to participate in the 2017 Ocean City Christmas Parade scheduled for Saturday, December 2, 2017. Approval of the registration form by the Town grants Registrant space in the 2017 event with space accommodations set at the requested size or a modified footprint as agreed to by the Registrant and Town. Any changes or additions shall be provided by the applicant in writing, approved in writing by the Town and added as modification to the Registrant's intent. Details related to the Registrant's participation are subject to use in marketing and advertising for the event. Registrations must be received by November 17, 2017 to guarantee consideration. Registrations should be emailed to Brenda Moore, the Special Events Coordinator at bmoore@oceancitymd.gov or sent via fax to 410-250-5409. Please include as much detail as possible when completing the registration form. Event is subject to weather and other variables.

1. CONTACT INFORMATION Official Parade Entry Title: _____

Applicant/Organization: _____	Contact Name: _____
Mailing Address: _____	Contact Address: _____
_____	_____
Organization Phone: _____	Contact Ofc. Phone: _____
Organization Website: _____	Contact Cell Phone: _____
# of Years in OC Parade: _____	Contact E-mail: _____

2. DESCRIPTION OF PARADE ENTRY Provide details about your parade entry/asset(s)/group

☐ includes live/amplified music ☐ includes use of generator ☐ includes hand-outs to spectators

PARKING: We strongly urge participants to limit the number of vehicles entering the staging area or providing pick-up transport. Participant guests may not park in the staging or pick-up locations. Permits will be provided to gain access to these two locations.

FOOTPRINT OF PARADE ASSET (WxL): _____ **Special Requirement:** _____

Include secondary asset needs in consideration of parade entry width and length such as staff walking or safety zones for maneuvering.

OF PARKING PERMITS: STAGING AREA _____ PICK-UP AREA _____ *Please limit requests for named areas*

of Oversize Vehicles _____ # of Buses _____ # of Parade Participants _____ # of Parade assets in entry _____

3. REGISTRANT DESCRIPTION Provide description of Registrant for use in live broadcast at Parade (promos allowed)

Town will provide additional information via email to registrant including a staging arrival schedule and details related to the post-event activities. Email shall be the primary form of communication prior to event site. The cell phone number you provide will be the on-site contact number. Registrant agrees that the information provided herein is correct. There is no rain date for event.

Signature: _____

Print Name: _____

Date: _____

Refer to 2017 parade flyer for additional information

Revision: 071717