COMCAST BRINGS XFINITY® WIFI TO OCEAN CITY

Service Now Available for No Additional Charge to Xfinity Internet Customers

BALTIMORE – July 31, 2012 – Comcast has announced that its Xfinity® WiFi service is now available in parts of Ocean City, Md. For no additional charge to Xfinity Internet customers, Xfinity WiFi now provides fast wireless Internet access at points along the boardwalk. Non-Xfinity Internet customers can also enjoy complimentary Xfinity WiFi service through Sunday, August 12, so they can track Olympics action from their mobile devices at NBCOlympics.com.

"Our customers are increasingly leveraging wireless devices, platforms and apps, and looking for ways to enjoy their entertainment and communications outside of their homes," said Alan Clairmont, regional vice president of sales and marketing for Comcast. "With Xfinity WiFi, we're providing them a fast wireless Internet experience while they're out shopping, eating or otherwise enjoying their time in Ocean City."

"Remaining 'connected' has become a necessity for most people these days, whether at home, at work or on-the-go," said Ocean City Mayor Richard Meehan. "Residents and visitors in Ocean City spend much of their time outdoors and along the boardwalk, and Xfinity WiFi is an exciting opportunity for them to access information and resources online as they experience Ocean City and all it has to offer."

To access Xfinity WiFi, Xfinity Internet customers and non-customers should look for "xfinitywifi" on the list of available networks on their wireless device and follow prompts to begin their WiFi session.

Xfinity WiFi provides Xfinity Internet customers the ability to access thousands of outdoor and indoor WiFi hotspots available in locations nationwide. A comprehensive hotspot map and more information on Xfinity WiFi are available at www.xfinity.com/wifi.

Comcast has changed the Internet experience for millions of customers by providing superfast speeds, reliable service, trusted security and online content. The company recently announced it doubled the speeds of two of its existing Internet speed tiers for customers in the Ocean City area at no additional cost. Xfinity Blast! customers are now receiving download speeds of up to 50 Mbps (formerly 25 Mbps), and Extreme 50 customers now receive speeds of up to 105 Mbps (formerly 50 Mbps). This marked the seventh time since 2002 that Comcast has increased speeds for its customers.

In addition to Xfinity WiFi access at no additional charge, Comcast also offers its Xfinity Internet customers other value-added services at no additional cost, such as the Constant Guard security suite, the most comprehensive suite of online protection (a $360 value) that includes the Norton™ Security Suite to help defend against viruses, Secure Backup & Share to back up valuable files and IDENTITY GUARD® to help safeguard against identity theft. And by integrating its Xfinity Internet, Xfinity TV and Xfinity Voice services, Comcast offers customers compelling packages that create a unified experience in the home.

About Comcast Cable
Comcast Corporation (Nasdaq: CMCSA) (www.comcast.com) is one of the nation's leading providers of entertainment, information and communications products and services. Comcast is principally involved in the operation of cable systems through Comcast Cable and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

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