



Ocean City: Strategic Plan in Brief 2022 – 2027 – 2037

VISION 2037

OCEAN CITY 2037
is a *Vibrant Coastal Resort Community*
with a *World Class Public Beach and Waterways*
and an *Authentic Historic Boardwalk*
-- the *Choice for Today's Families*.

OCEAN CITY 2037
is *Safe and Clean*, has
Quality Neighborhoods for Residents,
is *Accessible and Easy Travel*,
and is a place for *Enjoyable Experiences for All*.

GOALS 2027

1st Class Resort and Tourist Destination

Financially Sound Town Government

Excellent Service through a High-Performing Town Organization

More Livable Community for Residents

Revitalized Ocean City: Development and Redevelopment

POLICY AGENDA 2022 – 2023

Top Priority

Sport Complex:
Feasibility Study, Direction and Funding Mechanism –
Outdoor Field – Worcester County; Indoor Facility –
Town of Ocean City

Wind Farm Relocation Advocacy:
Direction and Town Actions

Comprehensive Evaluation of Special Events:
Definition, Comprehensive Review,
Reporting and Annual Calendar

Employee Housing:
Direction and Town Actions –
West Ocean City; Downtown

Tourism Strategic Implementation:
Direction and Town Actions

Employee Compensation – Salary, Bonus and Benefits:
Review, Report with Options,
Policy Direction and Funding

Town Employee Retention and Recruitment:
Review, Direction and Town Actions (including
Bonuses, Referral Bonuses, OC Gear,
Flex-Schedule, Teleworking, etc.)

High Priority

South 1st Street Elimination: Direction

Management and Employee Succession
Planning/Program: Update and Expansion

Street Infrastructure Upgrades Long-Term Funding:
Direction

Bayside Boardwalk Plan:
Direction, Project and Funding

South Downtown Hotel Development

Fire Vehicles Funding Ownership/Insurance:
Research and Direction

Ocean City Branding: Direction and Implementation

MANAGEMENT AGENDA 2022 – 2023

Top Priority

H20 Event Action Plan 2022: Implementation

Beach Replenishment: Update and Next Steps

Route 90 Upgrade: Advocacy and Design

New Tourism Marketing and Advertising Campaign:
Implementation

Fire Station 3: Direction, Funding and Construction

Town Government Reorganization:
Implementation by City Manager

Comprehensive Plan Update: Direction and Funding

High Priority

Town Pension Plan:
Review, Report with Options, Direction and Funding

Public Safety Action Plan:
Problem Analysis, Report with Options, Direction and
Implementation

DROP Program:
Evaluation, Report with Findings and Options,
Direction and Town Actions

Sign Code Update: Direction

Second Street Substation Flood Protection: Next Steps

MANAGEMENT IN PROGRESS 2022 – 2023

<p>Caroline Street Stage Strengthening: Evaluation Report</p> <p>Winterfest Enhancements: Direction and Event</p> <p>Staking in Inlet Parking Lot vs. Condition and Repaving of Lot: Direction</p> <p>Graphic Design Capabilities In-house Expansion</p> <p>50' Christmas Tree for Winterfest Smart Lighting: Replacement</p> <p>Ungerboeck – Optimize Functionality: Review</p> <p>OCCC User Guide for Event Planners: Creation</p> <p>ARPA Reporting/Compliance</p> <p>GASB 87 Accounting for Leases: Implementation</p> <p>Fiscal Year Close/Annual Audit</p> <p>Procurement Manager: Hired and Onboard</p> <p>2022 Municipal Election</p> <p>Granicus for Agenda Publications, Live-Streaming Meetings and Minutes Preparation and Publication (Budget FY 24 Funding)</p> <p>Declaration of Financial Disclosure Statement for Review by Ethics Commission</p> <p>Proactive Disclosure of Public Records Policy per HB183: Development</p> <p>Optical Scanning Equipment for Municipal Elections: Purchase and Implementation</p> <p>Body Worn Cameras: Implementation</p> <p>SAFER Grant: Notification/Funding Direction</p> <p>Fire Boat Retrofit and Engine Replacement</p> <p>Replacement of Bomb Robot – Bomb Squad</p> <p>In-Car Cameras Replacements</p> <p>Security Software Upgrades</p> <p>Ballistic Vest Protection for Police and Fire First Responders</p> <p>Online Applicant Portal: Implementation</p> <p>Onboarding Program: Development</p> <p>Recruitment, Inclusion & Diversity Specialist: Hired</p> <p>Supervisor Training Refresh: Development</p> <p>Backup Connections to Critical Town Sites Replacement</p> <p>City Watch Maintenance</p> <p>eDiscovery Implementation/Compliance</p> <p>Backup Power for Data Center</p>	<p>Documentation of All Network Communication Paths between Sites</p> <p>Additional Cameras at NSP: Installation</p> <p>P2P Connections for Both Beach Patrol Locations: Update</p> <p>LPR Refresh</p> <p>EOL/EOS Hardware in Data Center: Replacement</p> <p>Safety Officer Position: Funding and Hiring (Budget FY 24 Funding)</p> <p>Citywide Safety Committee: Formation</p> <p>Health and Safety Manual: Update</p> <p>Policy & Procedure Manual: Update</p> <p>Uniform Manual for Volunteers/Non-Paid Interns: Development</p> <p>Comprehensive Community Recovery Plan: Development</p> <p>Comprehensive Emergency Operations Plan (CEOP): Update/Revision</p> <p>Learning Management System (LMS): Implementation</p> <p>Special Events Planning</p> <p>Complete Fire Staffing Plan</p> <p>Fire Recruitment and Retention</p> <p>Diversity Plan Implementation</p> <p>Special Events Review and Inspection Process: Streamlining</p> <p>State Fire Code: Adoption</p> <p>Community Parks & Playgrounds (CP&P) Grants: Request</p> <p>Required Hazard Mitigation Plan Update: Completion</p> <p>Bike Lights Safety Program: Funding Source</p> <p>Police Policies and Procedures Review: Completion</p> <p>Special Events Management</p> <p>Beverage Franchise Agreement: Negotiation and Completion</p> <p>Electronic Sign at NSP: Purchase, Installation and Training</p> <p>Long-Standing Soccer Tournaments: Evaluation and Direction</p> <p>Summer Camps 2022</p> <p>RecTrac/WebTrac Training (Budget FY 24 Funding)</p> <p>Recreation Supervisor Position (Full-Time): Conversion (Budget FY 24 Funding)</p> <p>Small Cell Regulations</p>
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MAJOR PROJECTS 2022 – 2023

<p>Runway 14/32 at the OC Municipal Airport Reconstruction</p> <p>Boardwalk, Phase 2, “Pier Building to 15th Street”: Re-decking</p> <p>Property Purchase and Resident Relocation: Henry Family - Airport</p> <p>Property Purchase and Lot Clearing: Dennis/Bowen/Pierce Property – Airport</p> <p>3rd Clarifier Rehabilitation (Wastewater Treatment Plant): Completion</p> <p>Raw Water Main – Coastal Highway – 33rd to 66th Street: Completion</p> <p>Sewer Force Main – St. Louis Ave – 1st to 15th Street: Completion</p> <p>Montego Bay Sewage Pumping Station Upgrades: Completion</p> <p>Wastewater Treatment Plant Electrical Upgrades: Completion</p> <p>Annual Citywide Storm Drainage Systems with Associated Street Paving: Completion</p> <p>Water Main Replacement (Worcester Street – Ocean Block): Completion</p> <p>Wastewater Plant Influent Wet Well(s) Structural Concrete Repairs: Design and Construction</p> <p>Gorman Ave Ferric Chloride Project: Design and Construction</p>	<p>Rehabilitation/Repainting – 41st Street Water Tower: Design and Completion</p> <p>Gorman Ave Water Treatment Plant Architectural Upgrades: Design</p> <p>OCVFC Station No. 3 – 65th Street (CM/DPW): Design and Construction</p> <p>Multi-Roofing Projects: Construction</p> <p>Downtown Recreation Center (CM/Parks/DPW): Bid; Construction</p> <p>Skate Park Expansion: Design and Construction</p> <p>PA System: Installation</p> <p>Golf Course Irrigation System Improvements</p> <p>Golf Clubhouse Window Replacement: Completion</p> <p>NSP Playground Replacement Project</p> <p>NSP Electrical Buildings</p> <p>Baltimore Ave, North Division to 15th Street, Relative to Undergrounding of Utilities and Streetscaping, inclusive of Numerous Ocean Block Streets Phase 1A (1st to 10th)</p> <p>Undergrounding Utilities : Design and Construction</p> <p>Annual Canal Dredging, Citywide</p>
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