

TRANSPORTATION COMMITTEE
PUBLIC WORKS ADMINISTRATION CONFERENCE ROOM
224 65th STREET, OCEAN CITY, MARYLAND
TUESDAY, MARCH 12, 2024 @ 9:00 AM
TRANSPORTATION COMMITTEE DRAFT AGENDA

- A. Approval of February 13th Transportation Committee Meeting Minutes
- B. Meeting (Virtual) with Gateway Outdoor Marketing
 - 1. Update on 2024 Revenue Projections (split by Bus, Tram-Static, and Tram-Digital)
 - 2. Update on technical outlook on Tram Digital Ads (report on March 6th site visit)
- C. Seasonal Recruiting and Hiring
 - 1. Report from March 9th TOC Job Fair
 - 2. Summary of applications and hires
- D. General Updates and "Follow-Ups"
 - 1. Bus Division
 - A. ridership
 - B. revenue
 - C. expenses (include follow-up on question of incentive payment)
 - D. fleet
 - E. FY25 grant application timeline update
 - F. update on transition between real-time tracking providers
 - 2. Tram Division
 - A. any follow-up due from discussion of 60th Anniversary commemoration
 - 3. Parking Division
 - A. Parking Manager, Jonathan Anthony, starts on Monday, March 25th
 - B. ads for Lead Parking Enforcement Officer and Parking Enforcement Officer are running
 - C. sufficient number of inquiries coming in for each
 - D. technical transition to new back-end provider nearing completion
 - 4. Adjourn (next meeting Tuesday, April 9th, 2024)

"Part of the meeting may be closed to the public in accordance with the Maryland Open Meetings Act"